

SURGE IN CHRISTIANITY CONTINUES AT RAPID PACE FOR NEW YORK

New followers swell to one million since 2020

Ten years ago, the COVID-19 pandemic and racial unrest turned 2020 on its head.

But those disruptions became the catalyst for a spiritual revival in New York City.

Now, ten years later, one million individual New Yorkers have joined the family of Christ, significantly altering the city's spiritual landscape.

And beyond this increase in the number of people attending churches in and around the city, 2030 has also seen two other significant outcomes.

"We've seen new churches and organizations have a more robust impact on communities of need by joining together to serve the poor. And we've seen a new generation of leaders emerge to serve the future," said Mac Pier, founder of Movement.org (formerly the New York City Leadership Center).

Those involved with the launch of a Decadal Plan in 2020 see these outcomes as a celebration of a vision realized.

"We knew it was a significant season for the city of New York and the future of church in New York," Pier said. "And that we needed to be mindful that the church is always one generation away from extinction."

To that end, Pier, along with hundreds of leaders, churches and agencies across the region, rallied together in support of LEAD.NYC's vision to reach one million new metro New Yorkers by 2030.

The non-profit arm of Movement.org focused on training and equipping NYC-area pastors, marketplace and ministry leaders.

What does God have planned for the next decade? What is a possible destiny for your city and its citizens? These were the questions that helped guide the creation of LEAD.NYC's Decadal Plan.

"It was a vision that was too big for any of us to accomplish on our own," Pier said. "We needed God, prayer, and to come together as the Church in New York. And we had to know where we were coming from, who we are today, and who we can be tomorrow."

In 2020, a five-pronged strategy was adopted to bring LEAD.NYC's Decadal Plan to fruition. One of the initiatives was mobilizing 250,000 people to pray daily for the initiative.

Another called for planting 2,000 churches to reach 200,000 new people. To that end local networks of churches and church leaders began collaborating to start these new communities, with the mindset that they could do more together than they could separately.

Engaging and discipling 275,000 young leaders were also crucial parts of the strategy, including catechizing and discipling students from 8-years-old through college.

Research published by the Pine-tops Foundation recognized that Generation Z was growing up in a post-Christian culture. In response, a movement set out to help parents and church leaders adapt how they were engaging those young people.

Today, the class of 2030 has seen thousands who have answered the call. The churches formed small groups with a curriculum targeted toward young people, and encouraging male and female youth to take on leadership responsibilities within local congregations.

Another initiative called for an acceleration in efforts to assist 250,000

individuals living in poverty. Recognizing the scale, churches knew help would be needed to respond to the call. A poverty eradication program was enacted, which included help from local farmers and restaurants who donated to community food pantries and churches hosting free meals and food giveaways.

Churches also used their spaces to offer educational opportunities, computer access, and on-the-job training in various industries. Additionally, graduates from area prison fellowships and residential recovery programs were invited into leadership roles within local churches.

The last facet of the strategy entailed growing faith and workgroups to 30,000 to reach 100,000 leaders. Emphasis was placed on connecting with people on a personal level to build strong relationships within the church. While business leaders are often only asked for financial generosity, this plan brought them into the vision for seeing historic spiritual growth in the metro area.

Striving for full transparency throughout the process, LEAD.NYC partnered with Gloop's unique engagement platform to provide real-time metrics of the Decadal Plan's progress and growth opportunities. This enabled the world see what was happening in New York City and the surrounding region.

With one million new followers of Christ, supporters of the initiative are lauding the efforts of the past decade. They are also looking at how the endeavor can impact the next 10 years.

"As a lifelong New Yorker, ministering in New York City now for 25 years, it is clear that what happens in New York reverberates around the globe," Adam Durso, Executive Director of LEAD.NYC, said. "What happens in New York does not stay in New York."

Knicks claim third NBA championship after nearly 60-year drought

A decade of round-the-clock prayer vigils credited

Knowing it would take a miracle for the New York Knicks to nab a third NBA Championship, groups of

Christians sought out the power of God via a prayer vigil.

For the past decade, thousands of participants worked in two-hour shifts to pray for the team's success.

Die-hard fan Ralph Peterson, however, opted to take on 12-hour shifts.

"I'm retired so I was looking for something to do," he said.

His shifts during the winter season were the most difficult.

"But I just layered all of my Knicks jerseys to stay warm," Peterson said.

Hell's Kitchen neighborhood now officially known as Heaven's Dining Room

"There is soup for you!"

These days, it's not uncommon to see throngs of tables lining the streets in Manhattan's Hell's Kitchen neighborhood.

And at those tables, individuals from all walks of life have been coming together for the last several years to share a meal and their lives.

Mayor Lin-Manuel Miranda continues expanding Broadway theater footprint

Hamilton: Act 2 set to make its debut.

Lin-Manuel Miranda is doing more than ordinances and resolutions these days.

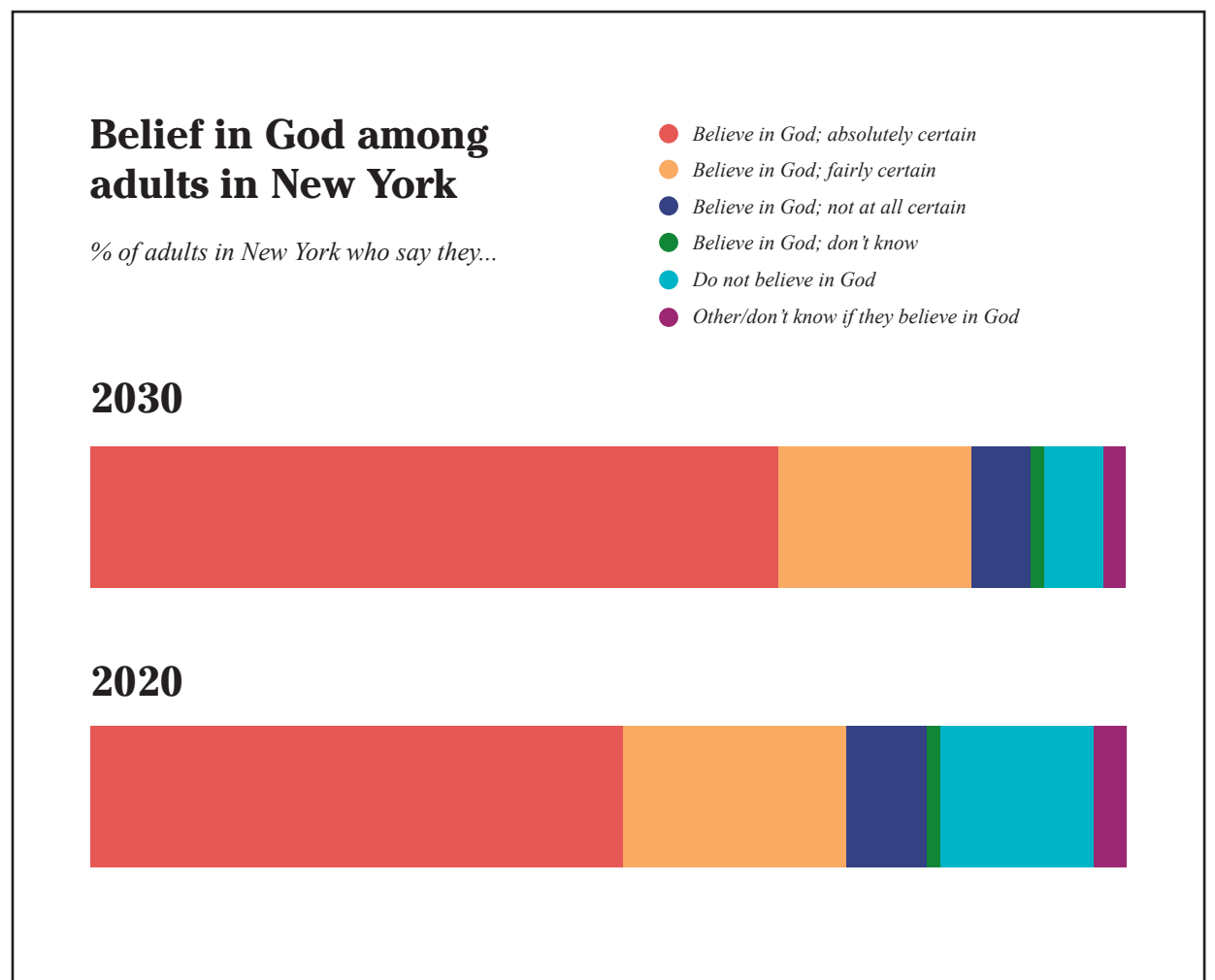
The New York City mayor has been hard at work on a sequel to the smash-hit musical "Hamilton."

Driverless taxis are new norm in NYC

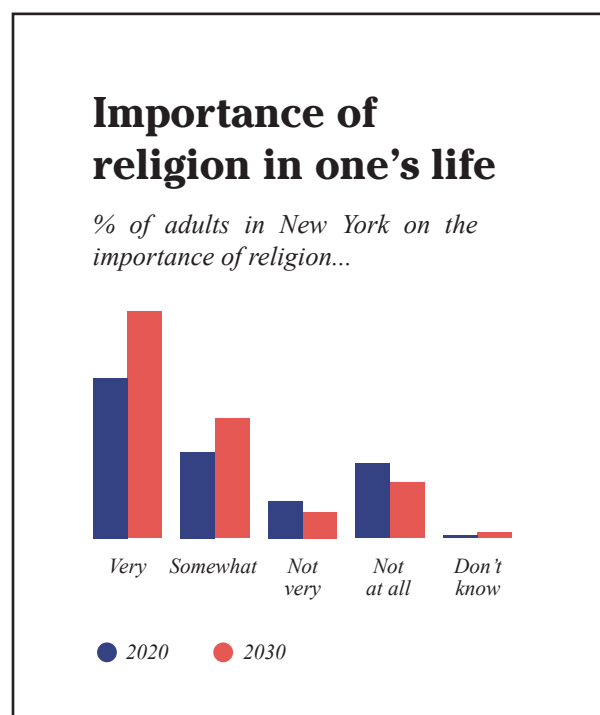
Awkward small talk declines considerably

As if summoning a completely driverless taxicab wasn't impressive enough, New York City riders are finding another perk to this new technology.

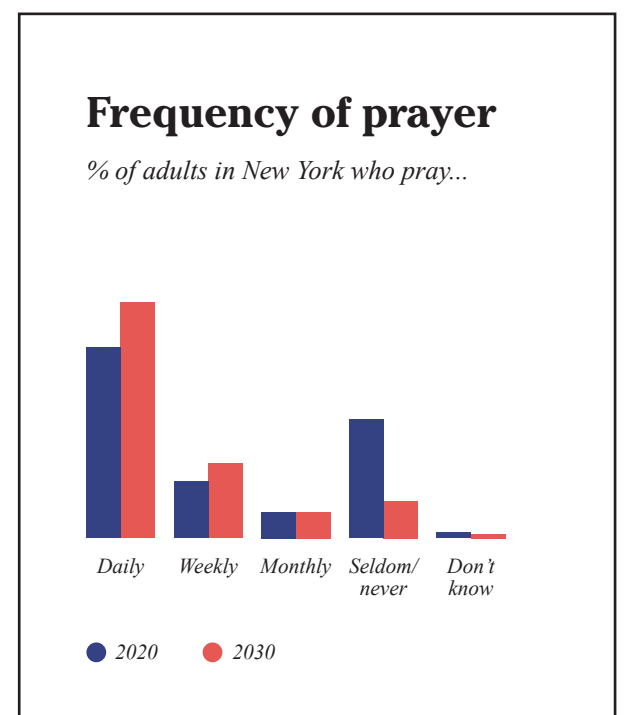
"I get in, I shut the door and it's completely silent," said longtime resident Janice Jones. "There's no needless chitter-chatter. It's the best part of my day."



Sample size = 5,267. Sample sizes and margins of error vary from subgroup to subgroup, from year to year



Sample size = 3,611. Sample sizes and margins of error vary from subgroup to subgroup, from year to year



Sample size = 1,904. Sample sizes and margins of error vary from subgroup to subgroup, from year to year



Coney Island dubbed "Phony Island" after tourists find out sand is artificial

Petition is circulating asking people to "take a stand for sand"

A popular New York destination is receiving some backlash after the discovery that a mixture of oil and flour rather than sand makes up the beachfront.

City officials are defending the decision, saying it's cheaper to maintain Coney Island's receding shoreline with the former.

Visitors to the site said the mayor and city council need to reverse their stance immediately.

"My leather sandals now have oil stains all over the straps," said Manhattan resident Trevor Nelson. "And those weren't cheap. Is the city going to pay for a new pair?"

City officials declined to comment on whether they would be purchasing Nelson new shoes.

Central Park now home to the world's tallest roller coaster

Some visitors find sidestepping around vomit a nuisance

The newest amenity in Central Park is giving New York City bragging

rights as home of the world's tallest roller coaster.

But not everyone is celebrating.

Some visitors to the park have taken to wearing ponchos to avoid getting sprayed with projectile vomit.





DECADAL PLAN

Five focus areas

Ethics and P in the Ma

100,000 professionals re
business and t

United Prayer

250,000 people praying daily for
this plan and for the Kingdom

No St

Reaching
Metro New

Sustainable Church Planting

2,000 healthy, and generative
churches planted to reach 200,000
new people

Philanthropy Marketplace

reached to actively affect
the workplace

Birth
Year

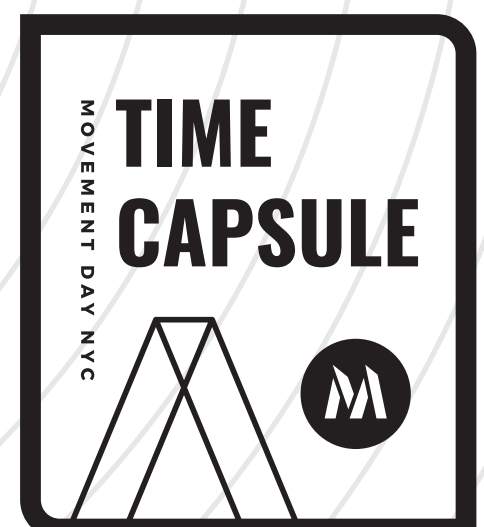
1 Million
New Yorkers

Reaching and Equipping the Margins

250,000 people living in poverty
actively cared for and empowered

Discipling and Empowering the Next Generation

275,000 young leaders catechized,
engaged, and discipled



Thanks to our friends for their involvement with LEAD.NYC over the last 10 years:

American Bible Society

Avail

Care Portal (The Global Orphan Project)

CoLab NYC

Compassion US

Concerts of Prayer Greater NY

Cru

Global Leadership Network

GOD BELONGS IN MY CITY

Grace & Mercy Foundation

Hope Day

KLOVE Air1

LPAC

The Mission -WMCA AM570

The Navigators NYC

NY CITY SERVE

Nyack College

Redeemer City to City

Thrive Collective

Tuscarora Inn & Conf. CTR.

Younglife



WAIT

DO NOT OPEN UNTIL INSTRUCTED